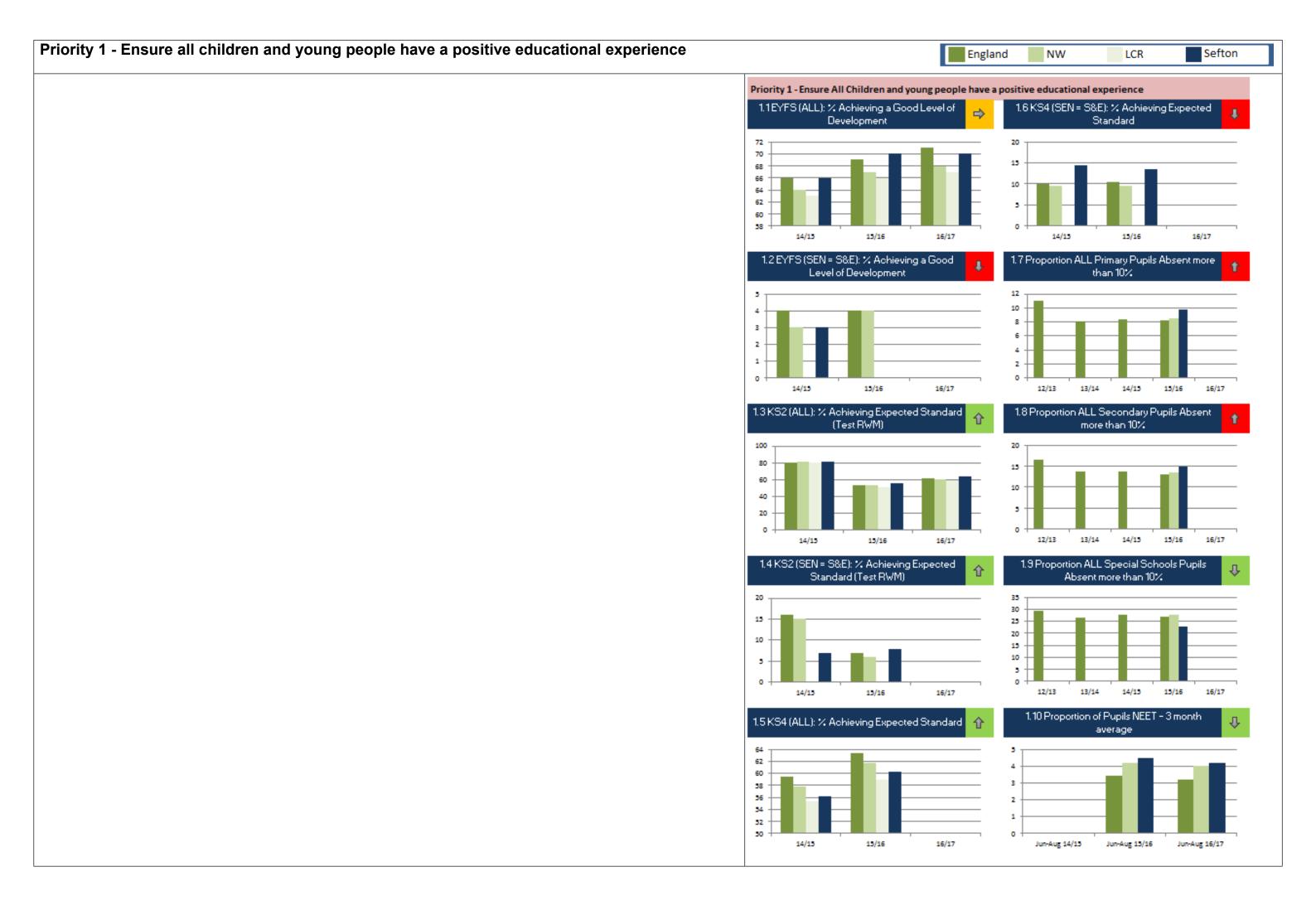
Children and Young People's Plan

Performance Dash Board 17/18 Quarter 2

CYP Overview and Scrutiny Committee
December 2017



Priority 2 - Ensure all children are supported to have a healthy start in life and a healthy adulthood

Breastfeeding

In response to falling rates, breastfeeding was identified as a key priority for action in the new 0-19 Healthy Child service. Since taking over the provision of health visiting and school health in April 2017 a number of interventions have been put in place by North West Boroughs Health Trust (NWBH) that will help to increase breastfeeding.

The Trust has commissioned the Feel Good Factory to deliver a volunteer breastfeeding peer support programme (Breastfeeding Support Sefton) to support women who choose to breast feed. They currently have 25 trained ambassadors. Ambassadors provide pregnant and new mothers with practical and emotional support when breastfeeding, offering 1:1 or group sessions, home visits and social media contact. Ambassadors work alongside midwives, health visitors and children's centres. As of November 2017

- Ambassadors provide support at 5 locations across Sefton
- Their Facebook page now has 456 members with an average of 39 new members joining each month and 3 requests for help posted each day.
- Ambassadors have recruited 33 new venues to the breastfeeding friendly schemes and all Sefton libraries.

Breastfeeding Support Sefton plan to develop an antenatal service to improve pregnant women's knowledge of breastfeeding to help them breastfeed for longer. They will also continue to develop social media and community support.

NWBH will also coordinate Sefton's bid to regain UNICEF Baby Friendly Initiative. The Trust will work with the ambassadors and Council to ensure all shops, service providers and organisations are aware of their responsibility under the Equality Act 2010 not to discriminate against breastfeeding. NWBH has recently recruited an Infant Feeding Coordinator to be based in Sefton.

A Breastfeeding Motion was also endorsed at July Council: Sefton Council strongly encourages mothers to breastfeed.

Public Health commissioners are monitoring breastfeeding performance at quarterly contract meetings. The most recent performance data from NWBH indicates 32.04% breastfeeding (Q2 17/18 – still to be validated). This is an increase.

Smoking at Time of Delivery

A new smoking cessation service has also gone live. Interventions now include

- 'Me Time' a rolling 12 week programme that can be accessed by all pregnant women across Sefton. The
 programme is delivered in partnership with Living Well Sefton and Sefton 0-19 Service. There are two parts to
 each session, the first focuses on smoking cessation and the second part is themed. Themed sessions include
 stress management, exercise and relaxation, financial concerns, breastfeeding, cooking and nutrition and
 developing strategies to manage difficult situations.
- Smoking in Pregnancy training to all maternity staff at both Liverpool Women's and Ormskirk and Southport Maternity Services. The training is based on the BabyClear model and includes carbon monoxide (CO) screening, a brief intervention and an opt out referral.

However, inconsistencies persist in recording of smoking status at booking, variations in CO screening and poor referral pathways to local Stop Smoking services. Until there is confidence in the data, pregnant women who smoke will continue to miss opportunities to receive effective support to quit. Referrals are a particular issue for the Sefton Stop Smoking service, who report that numbers are declining and often there is a delay in referral of up to two weeks, which significantly decreases the likelihood of women engaging with the service.

In response, Sefton Public Health and CCG's are working closely with neighbouring Local Authority areas to develop standardised effective systems across North Mersey that will:

- Record smoking status of pregnant women at time of booking routinely and robustly
- Appropriately CO screen all women
- Provide standard pathway for referral and effective follow-up
- Provide reliable SATOD data



Healthy Weight - BMI reception and year 6

National Child Measurement Programme (NCMP) continues to be offered to all children in Reception and Year 6 who are eligible as per the programme guidance.

Results for 2016/2107

Uptake: Sefton continues to exceed the national target.

Reception: 2914 children were measured (93.7%), compared to 93.5% in 2015-2016

Year 6: 2,814 children were measured (95.4%), compared to 91.4%

Measurements

In Reception, 2016-17 results show that 25.2% of children measured are overweight or obese (14.6%: overweight, 10.7%: obese)

In Year 6, 2016-17 results show that 34.3% of children measured were overweight or obese (13.6%: overweight, 20.7%: obese)

Healthy weight pathway

Mapping of weight management support for children has commenced working with providers including Active Sefton, 0 to 19 service, children centres and Alder Hey. The aim of this is to have a clear pathway which shows what is available for children and families who need additional support around healthy weight and how to refer.

Active Sefton integrated work in Schools

A review of Active Sefton has been completed. This included two recommendations which directly influence how Active Sefton works with schools and supports children and young people who are overweight. Progress on this includes:

- 1. Work in schools to develop a schools based health promotion programme:
 - a. Continued delivery of Healthy Habits (9 schools since September 2017)
 - b. Continued delivery of MOVE IT (9 Schools focusing on 16 classes of year 5 and 6 since September)
 - c. 22 schools currently engaging in after school clubs and 'Active Kids' provisions
 - d. New range of targeted and whole-school healthy lifestyle interventions currently being piloted at Holy Family Primary School with two additional schools identified to also take part in the pilot:
 - i. Healthy Lunch Week
 - ii. Health Champions training
 - iii. Family Cookery
 - e. New strategy in place to communicate and engage families in Active Sefton's school-based programmes via letters, infographics and school newsletters.
 - f. Increase in direct contact time with schools key links to raise awareness of programmes/interventions available to them whilst building professional relationships through consistency of staffing.
- 2. Work to specifically support children who are overweight:
 - a. Attended GP surgeries/health centres across the borough to raise awareness, promote and update practitioners on the MOVE IT programme. Practices can refer families directly onto the programme.
 - b. Attended regular school nurse meetings in the North and South of the borough to update staff on any updates on the MOVE IT programme, Healthy Habits and GULP.
 - c. Designed and delivered 'Healthy Lifestyles' workshops in schools alongside the school nurses before the NCMP measurements raising awareness of the NCMP, key health messages and programmes available to them.
 - d. Improved individual links with school nurses regarding MOVE IT referrals ensuring practitioners are updated on children's progress, whether they have completed the programme or did not attend. This process also applies to GP's and practise nurses.
 - e. Direct contact with the health promotion specialist at Alder Hey to update them on the MOVE IT programme and providing referral forms and guidance to increase the number of referrals received.
 - f. Family Cookery sessions are also being designed to provide targeted and individualised support for families who need help with, and for example, weight maintenance, fussy eaters and developing key cooking skills.
 - g. Links are continuingly being made with community clubs as an added option of activity to signpost to, such as Judo and Netball.
 - h. As part of the MOVE IT programme staff have been trained in the new Les Mills Born to Move programme, which will be launching in January. This has been successfully piloted in Sefton schools. This will provide additional option for intervention.

 Cross referral onto other services such as May Logan, Feel Good Factory, CAMHs (through the school nurses) and Alder Hey is continually being made to help enhance the support and encouragement for the child.

Other initiatives

<u>GULP -</u> The success of GULP, aimed at reducing the consumption of sugary drinks amongst school aged children has led to discussions to develop a suitable campaign aimed at Early Years. Still in development the campaign will promote giving young children water or milk only to drink under the age of 5. Training and resources for practitioners will be developed to help them reinforce key healthy eating and drinking messages with parents.

<u>Declaration on Healthy Weight -</u> A Declaration on Healthy Weight for Sefton Council was endorsed by Sefton Council at the end of July. The declaration has 11 systems wide population based pledges. There is a multi-agency steering group in place to drive the declaration and a live action plan which underpins the delivery of the pledges and brings together wider work on health weight.

<u>Healthy Catering -</u> A key pledge in the healthy weight declaration is relates to making healthy food and drinks more available, convenient and affordable and limit access to high calorie, low nutrient foods and drinks in all council premises, events and encourage partners to do the same. This year, Active summer included healthy lunch / snack guides for all their summer camps. A review has started to assess food and drink provided by leisure centre vending machines against the NHS health and wellbeing healthy catering guidelines. The aim is to ensure centres work towards compliance with this guidance. Crosby Leisure centre run by Parkwood has already become compliant with this guidance.

Admissions for alcohol specific conditions

Data for hospital admission episodes for alcohol-specific conditions in under 18 year olds shows Sefton 40.6 per 100,000 (2015/16). Public health interventions aim to reduce harm caused by substance use. Addaction were recently awarded the contract to deliver Young People and Family Substance Misuse Services. The new service integrates Young People's Substance Misuse Services with "Breaking the Cycle" of intergenerational patterns of substance misuse interventions.

Substance Misuse

The new Young People's and Families service, Addaction, is working with Mersey Care, Ambition Sefton, to develop a transitional service pathway to ensure that individuals can seamlessly transfer from Young People's Services to Adult Treatment and Recovery service in an appropriate and planned way. Ambition Sefton continue to develop collaborative working with Social Care and now have in place a Family Support Team.

Teenage conception

Most recent data (2015) for under 18 conceptions show a rate of 21.0 per 1,000 and ranks Sefton 4th out of 15 similar local authorities. The integrated Sexual Health Service are further developing their digital offer to young people using social media platforms such as Facebook and Twitter while Public Health England's Prevention of Sexually Transmitted Infections Campaign for 2017/18 has a particular emphasis on engaging with young people. Sefton Council are in the final stages of a procurement exercise for a new Integrated Sexual Health Service. The new service will be required to provide equitable access for all ages and provide adequate geographical venue coverage across Sefton.

Immunisation

NHSE commissions the childhood programmes recorded on the dashboard and primary care deliver them.

- 2.4. PHE has more up to date COVER data which shows Q1 17/18 95.6% uptake, Q2 93.9% uptake
- 2.5 PHE has more up to date Cover data Q1 17/18 91.2% uptake, Q2 92.1% uptake
- 2.10 PHE has more up to date COVER data Q1 17/18 89.9% uptake, Q2 87.7% uptake

A Sefton Screening and Immunisation plan is being developed by PHE and NHSE with collaboration from the Council and CCG.

Healthy Child update

The new integrated 0-19 service went live on 1st April 2017. 5BP became North West Boroughs Health (NHS) Trust (NWB) in recognition of the expansion into Sefton. The key activities in the first 6 months have been:

- Service review to align Health Visiting and School Nursing into 0-19 Service
- Estates Review Exploring potential for co-location, co-working across partner agencies, including local authority Early Intervention and Prevention.
- Performance reporting
- Relationship building

Specific service redesign has focused on

- Pan Borough Immunisation Service
- Enhanced Service Model to replace decommissioned FNP
- Breastfeeding Support
- Alignment of Safeguarding Service (commissioned by Sefton CCGs and now provided by NWB) and 0-19 Service

In agreement with commissioners the key deliverables in the first 12 months will centre on these 4 key areas

- Managing transition
- Initiating the integrated workforce model
- Engagement with children, young people and their families, plus wider partners
- And creation of integrated pathways such as 'start Well'

A "meet the commissioner's event" was held in October 2017 to share progress made so far by staff in working towards the above goals. Current activity on safe sleep; safeguarding; developing the enhanced model; emotional health and wellbeing of children; perinatal mental health; breastfeeding and measuring need (Lancaster model) was discussed.

Safe sleep

Sefton LSCB reviewed a multi-agency audit of safe sleep practice carried out by Mersey CDOP. The findings suggested that a number of staff were failing to follow the Merseyside safe sleep guidelines when advising families on appropriate infant sleeping arrangements to protect against sudden infant death. Public Health has asked for assurance that 0-19 commissioned services are implementing the guidance as a matter of urgency. In response NWB has issued directions to all its 0-19 staff that the guidance must be followed and plan to carry out an internal audit to ensure families are advised appropriately. One of the key offers that must be made is to view the sleeping arrangements for infants. This provides opportunities to advise families on safe practice.

Mersey Child Death Overview Panel will also carry out a second multi-agency audit to ensure appropriate use of the guidelines across all agencies that support families with infants. The impact on practice will be monitored by the Health subgroup of the Mersey LSCBs.

Priority 3 - Improving the quality of lives of children and young people with additional needs and vulnerabilities, to ensure they are safe and fulfil their individual potential

Sefton's Young People who are not engaging in Employment, Education or Training and the support provided. All of Sefton's care leavers have a pathway plan specific to their individual needs; within which is a section dedicated to the individual's educational, training or employment needs and the support required to reach their full potential. All of Sefton's Care Leavers including those who are NEET have the support from a Personal Advisor, Sefton's Employability Worker and a Connexions Advisor.

The support provided to Sefton's NEET group is divided into two sections with the Connexions Advisor focusing on improving outcomes for those young people aged 16 and 17; and the Employability Worker focusing to improve the outcomes for young people age 18 to 21. They work in partnership with the Social Workers and Personal Advisors in order to target this group with the aim to engage young people to access training or employment. This will involve the undertaking of joint visits to develop relationships; support young people to visit providers; attend interviews and to develop young people with interview skills and supporting in writing CV's and applications etc. The Employability Worker also provides ongoing support to young people in Colleges and apprenticeship schemes ensuring they have the equipment they require and attending interviews and review meetings.

In addition to the above support, Sefton Leaving Care Team adopts the following strategies to further support young people's Educational, Employment and Training opportunities:

- 1. Work in close partnership with Sefton at Work with Care Leavers being linked with this service once they reach 18. This Service delivers employment advice, guidance, job preparation skills and paid work placements to workless Sefton residents.
- 2. Pathway to Employment for Sefton Care Leavers; The aim of this tailored project is to give the most vulnerable looked after children (LAC) and care leavers (CL) an opportunity to gain structured and planned work experience, in 'protected' placements with wraparound support, to enable the development of employability skills. The three stages take positive action to address underachievement by allowing them to build the knowledge, skills, experience, qualifications, confidence and aspirations to compete in today's challenging youth employment market.
- 3. Sefton NEET Action Group; This is a new initiative currently being developed to look at ways to make further improvements for young people who are NEET. The purpose of this group is to aim to have an action plan in place for each young person who is NEET; to explore strategies for particular vulnerable groups such as those with additional health needs, young parents. young offenders and for those who have been NEET for over 12 months, and to develop strategies for each group and to initiate processes for the individual worker to follow.



England

NW

Sefton

Priority 4 - Ensure positive emotional health & wellbeing of children & young people

Children & Young People's Emotional Health and Wellbeing is overseen by a multi-agency partnership Group. This group has developed and oversees the implementation of Sefton's Joint Emotional Health & Wellbeing Strategy for Young People. Underpinning this strategy is the CAMHS Local. Transformation Plan (LTP). The LTP continues to be a key focus of national strategy, planning and scrutiny – including NHS Planning Guidance. The progress of the LTPs is scrutinised closely with regular assurance flowing through different mechanisms to NHSE.

The key work streams of the LTP are:

- 1: Eating Disorders.
- 2: Perinatal Care.
- 3: Reducing demand and early intervention.
- 4: Increased and improved support for vulnerable individuals and complex cases
- 5: Capacity to improve services

Progress has been made in respect of

- A compliant Specialist Eating Disorder Service is in place.
- Perinatal development continues to be mainly delivered from a national level with the first stage being new Mother & Baby Units and latterly the development of Specialist Perinatal Teams on a sub-regional footprint.
- The "Increasing Access to Psychological Therapy Programme" continues to be prioritised. This programme has seen a further 5 local trainees (from partners including the LA and VCF) taking up places on training.

A good example of how the system is beginning to transform how emotional health and wellbeing support is being provided in Sefton is the work of The Star Centre run by Venus. Additional funding and strong partnership working with partners, has seen the establishment of locally provided evidence based interventions which do not require referral to CAMHS. Children and Young people are seen more guickly and the outcomes are encouraging.

Whilst waiting times in Specialist CHMHS 16/17 were improved with non-recurrent investment, during 17/18 it has proven to be difficult to sustain the improvement without continued investment. This reflects a combination of continued high demand and the time it takes for new developments to be embedded in particular those around earlier support and improved access.

New NHS Indicators/targets related to the Five Year Forward View have create new challenges related to significantly increasing the number and percentage of Children and Young People with a diagnosable Mental Health condition being in receipt of NHS funded community services. Focus is to be given to how VCF and other non-NHS provider developments are recorded and captured to contribute to this target, also how to balance the commitment to easier access to lower level support with diagnostic based pathways/services.

Following the recent SEND Inspection a "Written Statement of Action" was agreed in July 17. The "waits" for services including CAMHS are included as a focus but more explicitly is the need for the development of a pathway for Autistic Spectrum Disorders. The pressure that the current pathway places on CAMHS is notable and therefore additional resources have been provided.

In September 2017 a call for the development of bids to access some non-recurrent funding to accelerate developments around Crisis Care for Children and Young People. Bids were developed across a Sefton and Liverpool footprint. These bids required 25% match funding in the first instance. The key strands of this development are:

- An enhanced telephone advice line offering guidance and support to young people, families and professionals. The service will run from 8am-10pm, 7 days.
- Increased capacity to offer next day 'low intent' appointments
- Face to face assessments and discharge planning for Children and Young People who are admitted via A&E with self-harm at Ormskirk and Alder Hey.

